



Your Gateway to DECENTRALIZED PAYMENTS



GROWING DECENTRALIZED FINANCE & PAYMENTS

Defi is converting the finance & payment sector into decentralized



DEFI AS FINANCE TOOL

Decentralized finance (defi) is emerging as a tool for smaller businesses in developing markets, particularly for payments and remittances.



TRANSACTION BANKING STAND

The transaction banking industry is beginning to see defi's potential to overhaul the inflexibility of present processes.



CAPITAL OPPORTUNITIES FOR SMES

Uptake of defi in transaction banking could open up new capital opportunities for larger companies and increase liquidity for smes.

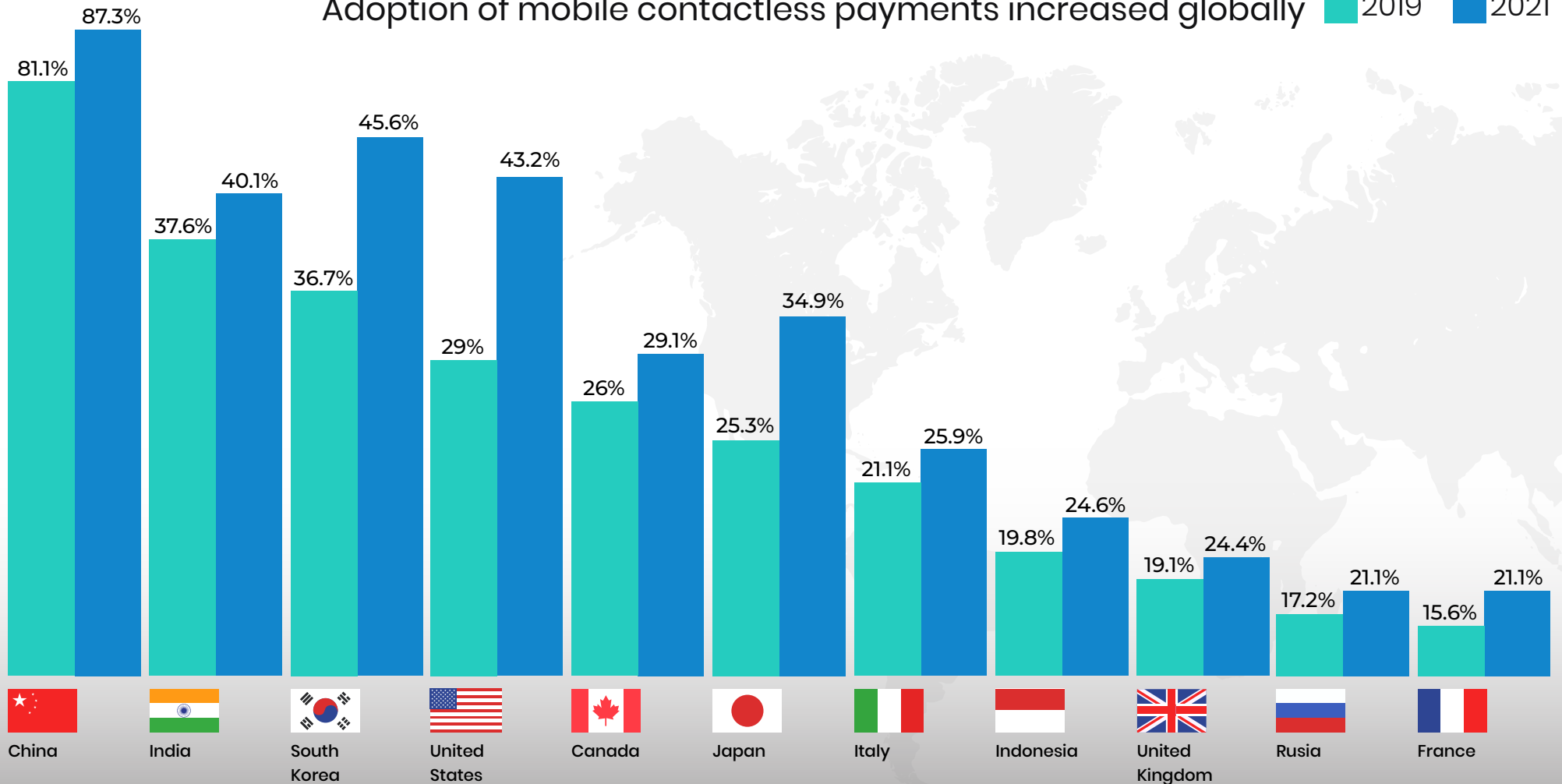


POCKETPAY WITH MAJOR ROLE TO PAY

Decentralized finance and payment revolutions is at peak in last few years and low fee chains giving a tough completion to centralized solutions.

Adoption of mobile contactless payments increased globally

2019 2021

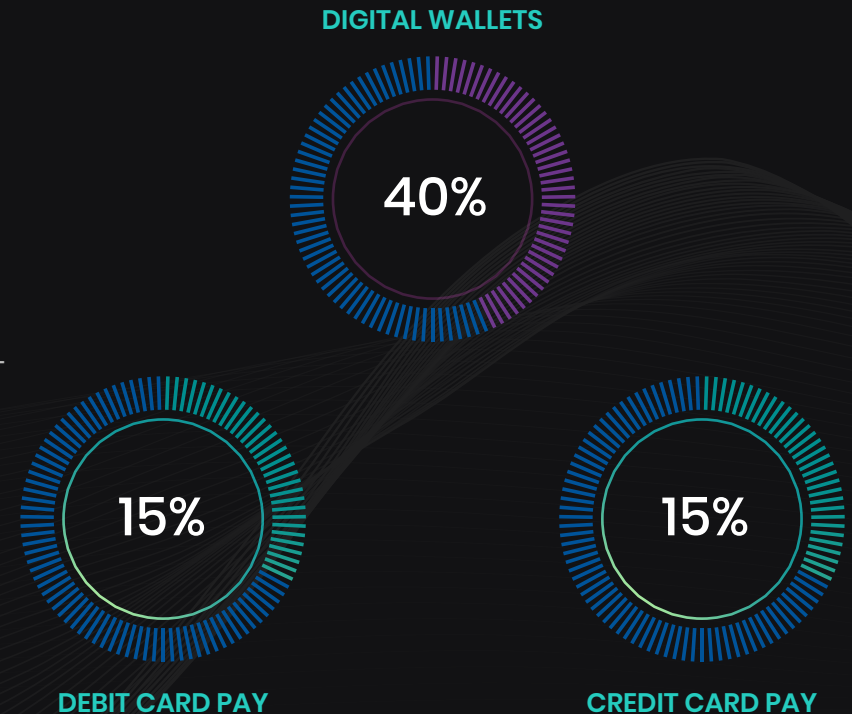


EFFECTS OF COVID PANDEMIC FOR ECOMMERCE SHOPPING

The eCommerce Industry has witnessed a huge upsurge due to Covid-19 and there is substantial room for future growth, said phil pomford, managing director of asia pacific, world-pay from fis.

Recent market analysis(2020) shows that the payment sector, particularly in retail and wholesale, is poised for significant growth through mobile payments, with an expected annual increase of **21%** over the coming decade. In 2020, the APAC region saw digital wallets leading the charge at 40%, followed by new credit card formats (**15%**) and debit cards (**15%**) as preferred payment methods. Given the surge (**year 2021 and 2024**) in cryptocurrency usage, it's anticipated that crypto payments will claim a **3-5%** share of the overall payment industry within the next five years by 2029.

Sales as a percentage of total retail sales



PROBLEM WITH DECENTRALIZED PAYMENTS

SCALABILITY CHALLENGES IN DECENTRALIZED PAYMENTS

Efficiently scaling decentralized payments across diverse blockchains and ecosystem tokens, including stable coins, is crucial yet often overlooked. Ensuring precise on-chain transaction verification for each network is imperative for secure and reliable user-to-merchant transactions.



USABILITY

The user experience for decentralized payment systems can often be less intuitive than traditional payment systems.

INTEROPERABILITY CHALLENGE IN DECENTRALIZED PAYMENTS

The decentralized payment landscape is fragmented, limiting users and merchants to transactions within single blockchain ecosystems. This lack of cross-chain interoperability restricts payment options, hinders the leveraging of blockchain-specific benefits, and narrows market accessibility. Enhancing interoperability is essential for a diverse, secure, and efficient global payment system.

INTEGRATION CHALLENGES

Integrating decentralized payment systems with existing financial infrastructures and services can be complex and costly. Businesses may need to invest in new technologies and training to accommodate these systems.

SOLUTIONS WITH POCKETPAY

REVOLUTIONIZE THE DECENTRALIZED PAYMENT INDUSTRY

PocketPay is pioneering the integration of decentralized payment solutions within the retail and eCommerce sectors, an area that remains largely untapped. By leveraging its **#depin** infrastructure, PocketPay positions itself at the forefront of the decentralized payment space. This initiative not only offers a novel approach to transactions in these industries but also addresses the existing gaps in the market.

Through PocketPay's advanced infrastructure, merchants and consumers alike can enjoy the benefits of secure, efficient, and transparent transactions. This move signals a significant step forward in making decentralized payments a viable and attractive option for the broader retail and eCommerce ecosystem, promising to reshape how businesses and customers interact financially.

Infrastructure for
offline merchant

1



2



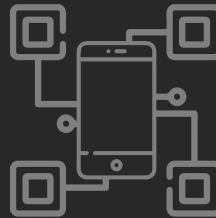
Custom checkout and
Payment gateway for
web2 and web3

Infrastructure for
ecommerce
Startups

3



4



All in one Payment wallet
for your daily transaction,
scan and Pay

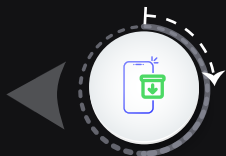
MERCHANT SOLUTIONS

PocketPay provides an all-in-one dashboard for merchants, facilitating seamless order, customer, and product management. This centralized approach simplifies operations, making decentralized transactions straightforward and efficient.



POS SOLUTIONS

Offering a comprehensive web pos system, PocketPay enables merchants to manage sales directly from their browsers. This solution integrates effortlessly with existing setups, enhancing transaction processes without the need for additional hardware.



ANDROID POS / TERMINAL

The android pos app from PocketPay brings the power of blockchain payments to mobile devices. Merchants can process transactions on-the-go, ensuring flexibility and convenience for businesses of all sizes.



CUSTOM CHECKOUT LINKS

PocketPay's custom checkout links provide a personalized payment gateway for customers, tailored to the merchant's brand. This feature simplifies the payment process, enhancing user experience and increasing conversion rates.



MULTICHAIN PAYMENTS

With support for multiple blockchains, PocketPay allows merchants to accept payments from a wide array of cryptocurrencies, including Solana, Sui, Polygon, and more. This versatility opens up a global customer base and diversifies revenue streams.



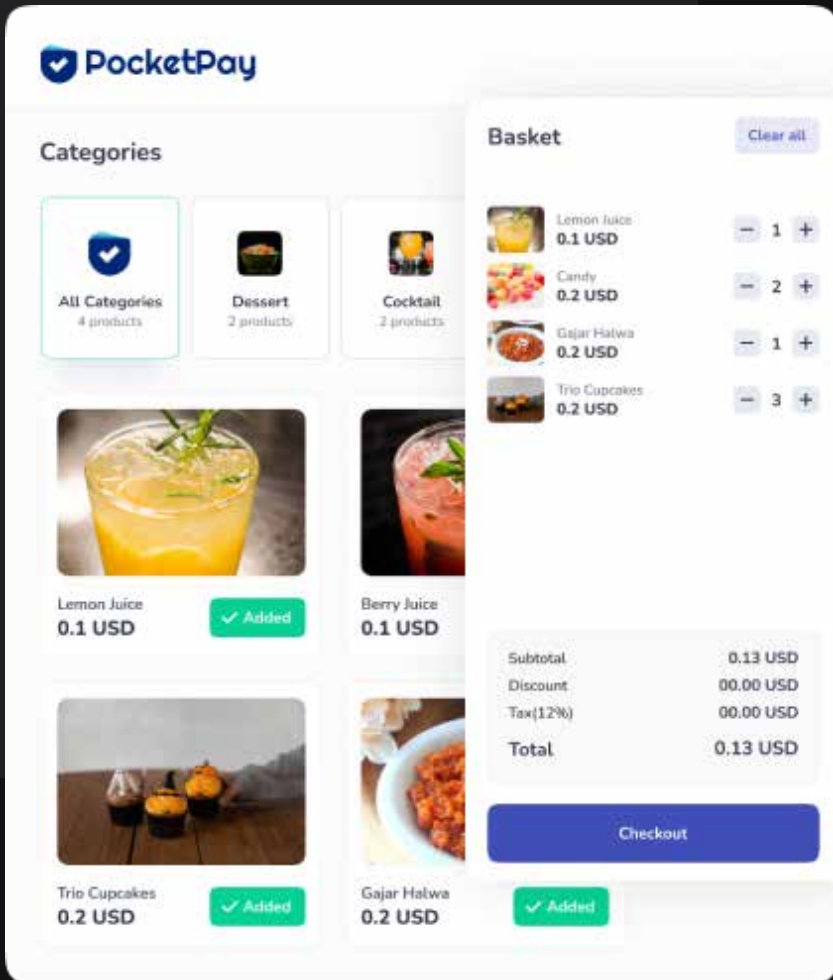
CUSTOM PAYMENT LINKS

PocketPay's custom payment links allow any user to create a simple, secure payment request by specifying the sender and receiver's wallet addresses, email addresses, the amount, and selecting the desired blockchain. This feature democratizes the payment process, enabling versatile and straightforward transactions across multiple chains.

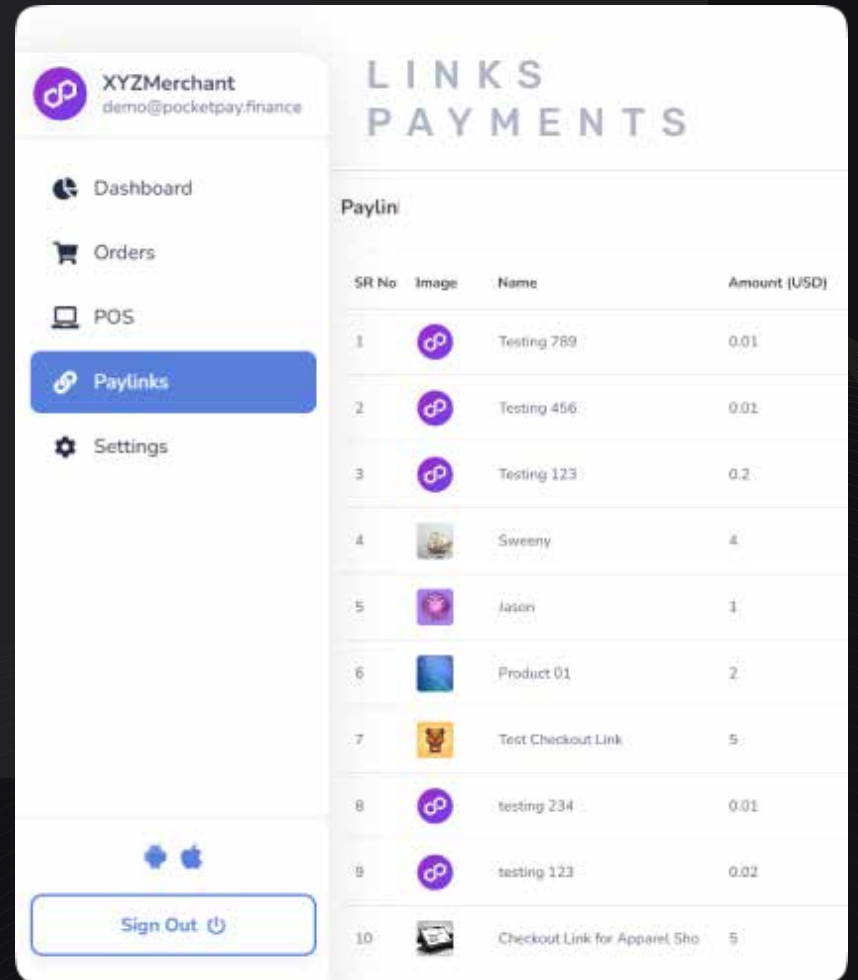


COMPLETE SOLUTIONS AS PAYMENT INFRASTRUCTURE FROM POCKETPAY

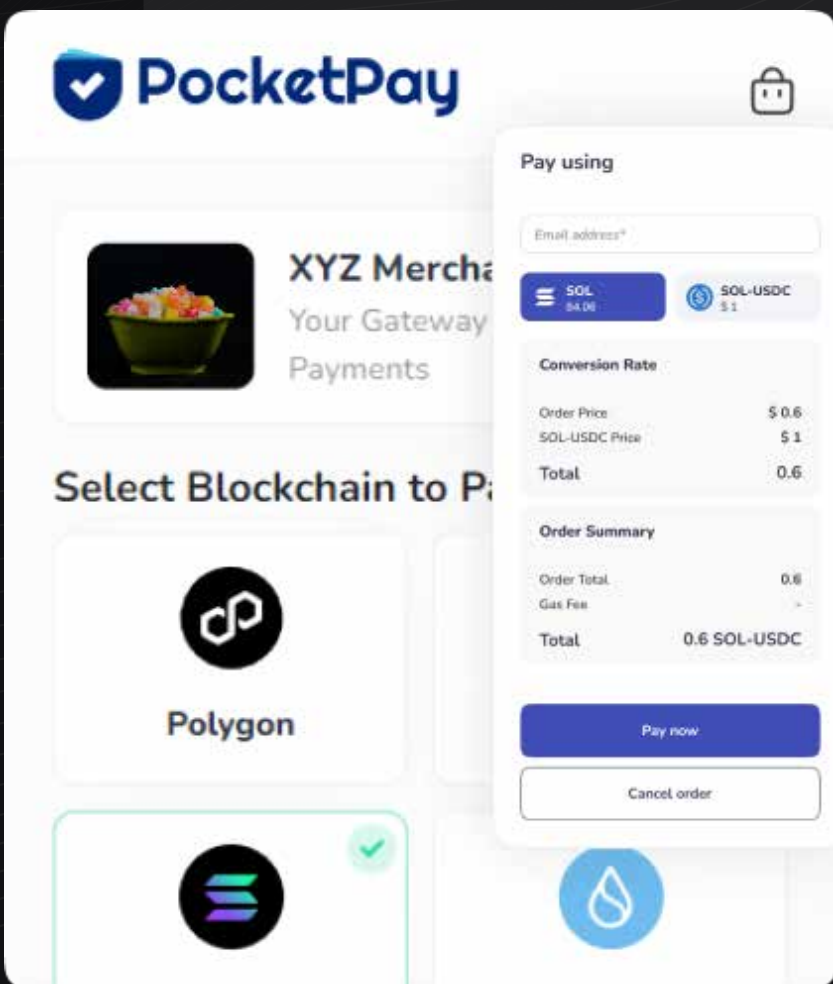
POS FOR MERCHANTS



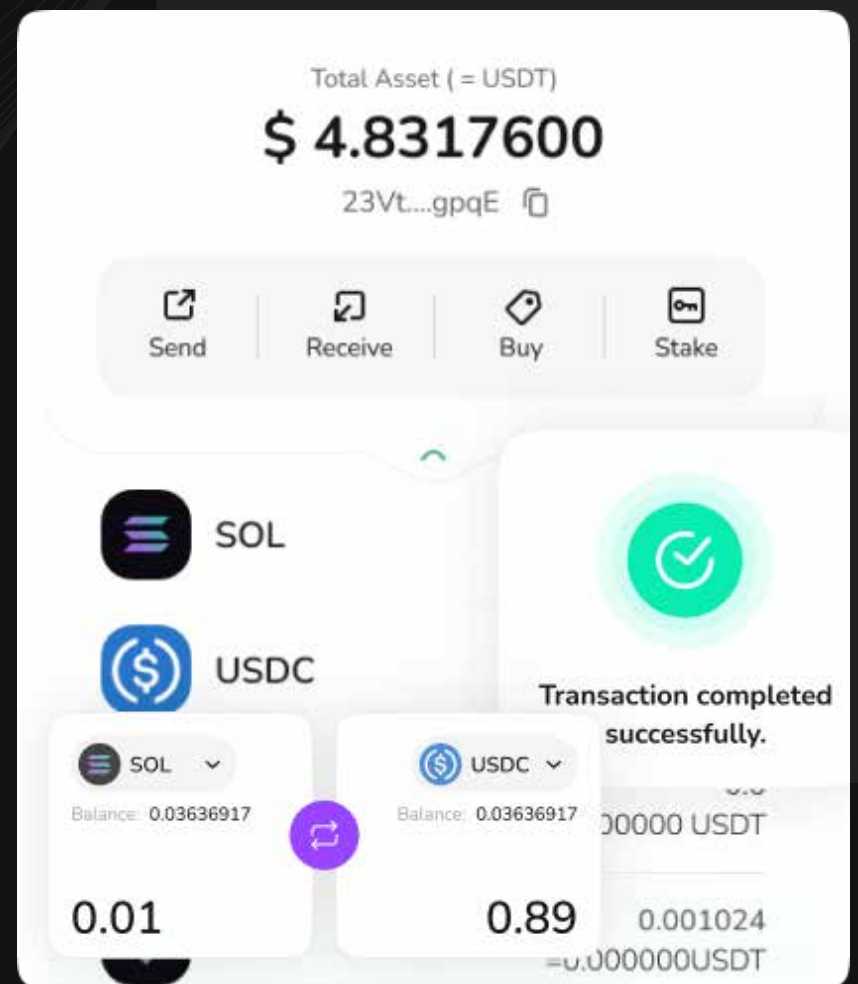
DASHBOARD TO CAPTURE SALES



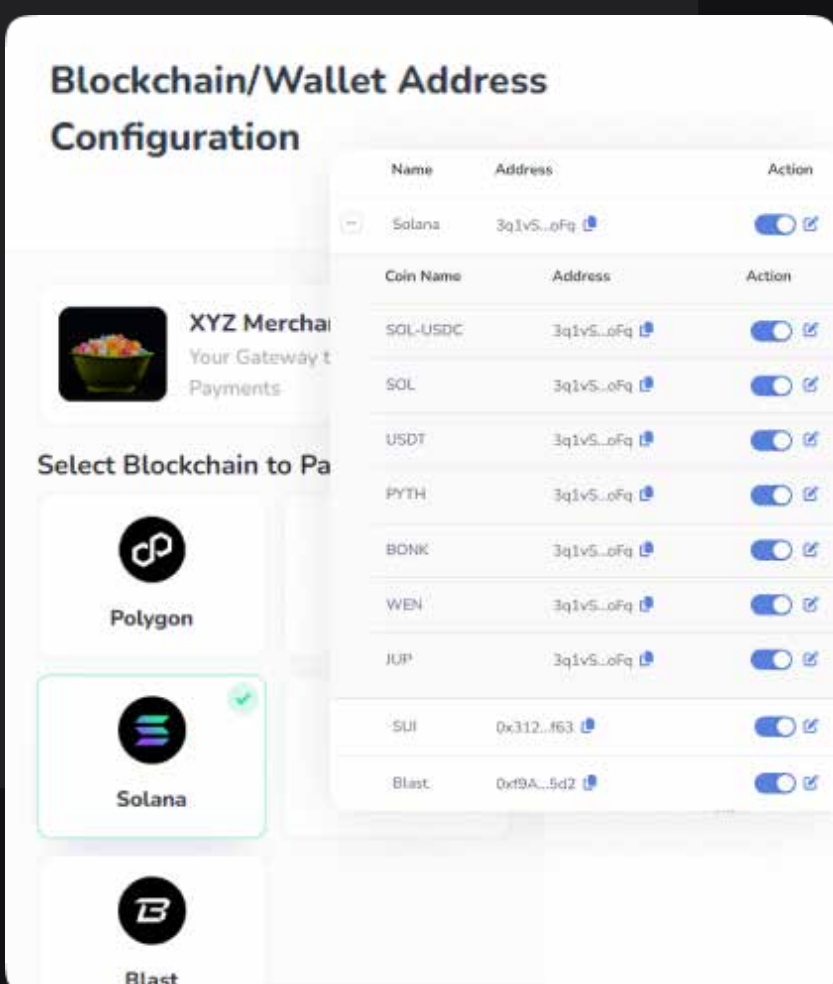
CUSTOM CHECKOUT



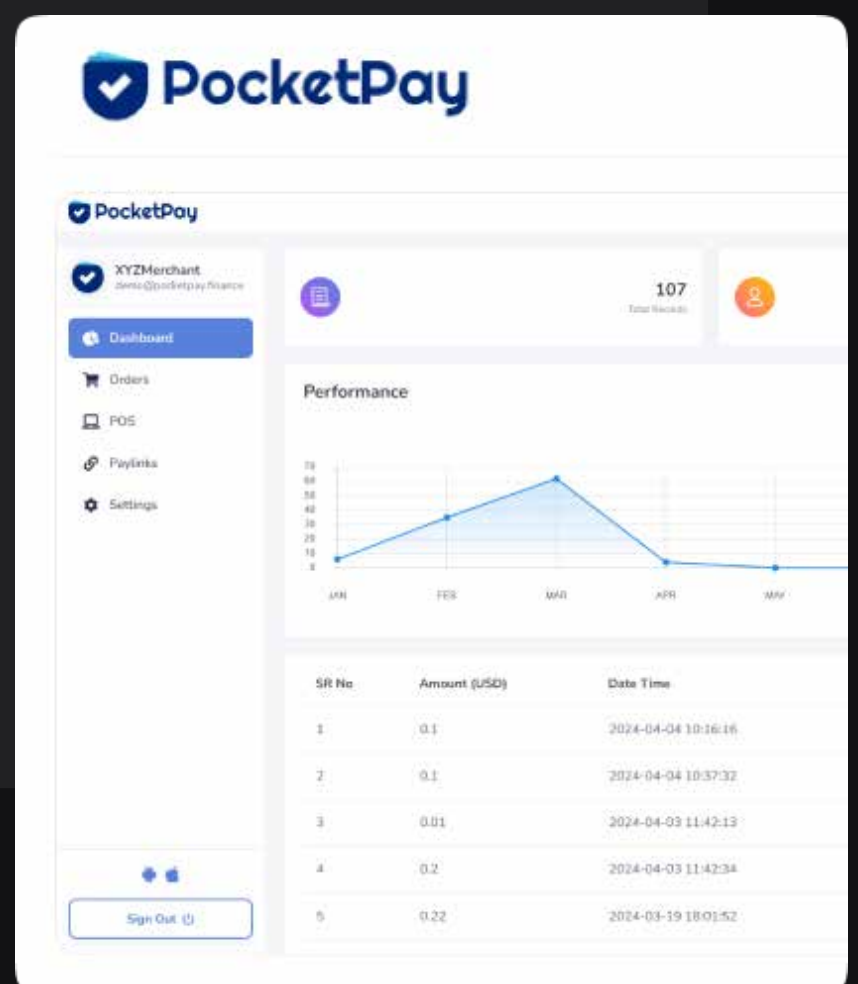
PAYMENT WALLET



PAY WITH LINKS PAYMENTS



MULTICHAIN SELECTIONS



TARGETED MARKET

The digital payment gateway market, encompassing decentralized payment gateways, is witnessing significant growth and transformation. As of 2023, this market's valuation stands at **USD 96.10 billion** and is anticipated to surge to **USD 251.89 billion by 2032**, with a **CAGR of 12.80%** during the forecast period. This growth is reflective of the global payment gateways market, which was valued at **USD 23.0 Billion in 2022** and is projected to expand to **USD 34.6 Billion by 2028**, growing at a **CAGR of 6.9%**. Such growth is propelled by the expansion of eCommerce, increased business digitization, and a rising consumer inclination towards online transactions.



BUSINESS MODEL

PocketPay created a comprehensive decentralized payment infrastructure designed to empower eCommerce, retail, and offline merchants. With user-friendly dedicated web interfaces and hardware POS machines, alongside a payment wallet featuring customized checkout options, merchants can establish a complete product selling infrastructure without any investment. PocketPay aims to offer this service at a nominal fee, providing a cost-effective alternative to traditional banking and payment gateway transactions.



Transaction Free

NFTs Launch Free

Hardware POS Fee and Cost

Mobile & Dashboard SWAP Fee

**REVENUE
MODEL**

TOKENOMICS

TYPE

SPL

SEED PRICE

\$0.006

TOKEN TICKER

\$PAY

PRIVATE

\$0.008

TOTAL SUPPLY

1B

PRE-SALE

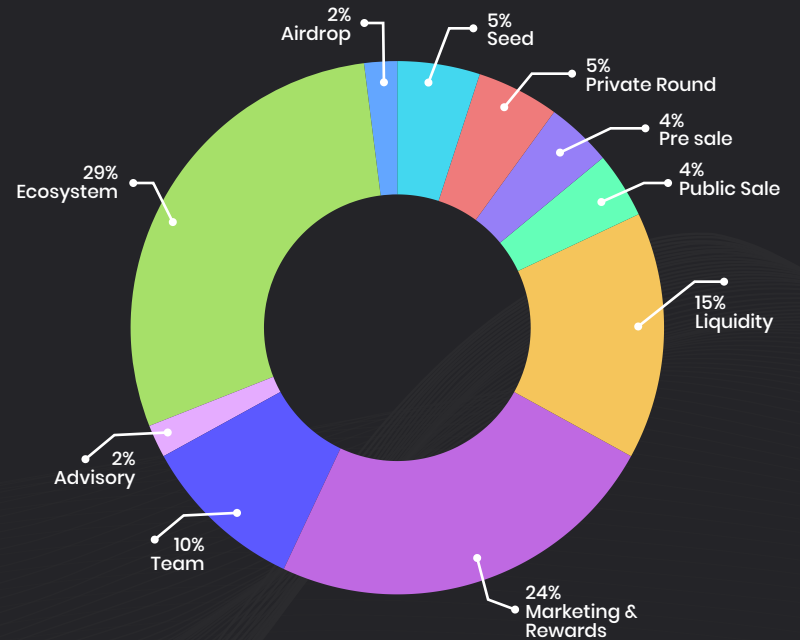
\$0.011

TOKEN NAME

PocketPay

PUBLIC PRICE

\$0.013



Initial Market cap: \$539K

Initial Supply: 41.5M Tokens

DETAILS	VESTING SCHEDULE	TOKEN RELEASED ON TGE
SEED	5% TGE, 5% after 2 week, 1 month cliff, linear for 12 months	2500000
PRIVATE ROUND	6% TGE, 4% after 1 week , 1 month cliff, linear for 12 months	3000000
PRE SALE	20% TGE, Linear 6 months	8000000
PUBLIC SALE	25% TGE, 25% monthly vesting for 3 months	10000000
LIQUIDITY	12% on TGE	18000000
MARKETING & REWARDS	1 month lock then linear for 20 month	-
TEAM	12 Month Lock, Linear 20 months	-
ADVISORY	6 Months Lock, then 15% quaterly	-
ECOSYSTEM	6 Month Lock then Linear for 24 Months	-
AIRDROP	1 week lock 50% Linear for 2 months(25% each)	-

ROADMAP



Q2 – Q4 2023 – Q1 2024

- Ongoing development
- Merchant Dashboard
- Web POS testnet launched

- PocketPay Payment dashboard + Pos
- Merchant Solutions on Solana Mainnet

Q2 2024

Q3 2024

- Multichain integration
- Introducing SUI and Base Chain on Testnet
- Payment QR scan with Phantom Wallet on Solana
- Introducing Custom Checkout
- Payment Use Cases

- Pre-Sale
- Multichain Integration
- Merchant Onboarding

Q4 2024

Q1 2025

- TGE & Listing
- More chain integration
- eEcosystem Onboarding
- AI exposure to detect payments fraud

SUPPORT AND INTEGRATIONS



THANK YOU



www.pocketpay.finance | hello@pocketpay.finance | business@pocketpay.finance